

As promised, here is a little more information about the ball and why I do what I do.

In October 2014, I was diagnosed with Cervical Cancer. Whilst having surgery and treatment, I decided I needed a focus and wanted to give back to all those that needed it.

Here are some links to Front Pages I've been on as well as a TV interview too

2015 interview with Evening post – front page

<http://www.yorkshireeveningpost.co.uk/news/best-friend-s-surrogate-gift-to-brave-leeds-cancer-survivor-1-7068988>

and 2016 interview...

<http://www.yorkshireeveningpost.co.uk/news/health/exclusive-yorkshire-cervical-cancer-survivor-left-infertile-by-surgery-takes-extraordinary-step-towards-having-a-family-1-7741038>

others...

<http://www.itv.com/news/tyne-tees/update/2015-02-09/wearside-woman-give-cancer-survivor-friend-chance-to-start-family/>

<http://www.cosmopolitan.com/sex-love/news/a35745/victoria-eames-best-friend-surrogate/>

<http://www.itv.com/news/calendar/story/2015-02-09/cancer-survivor-given-chance-to-start-family-thanks-to-friend/> - this one has the video interview on too

I have been in the events industry for 17 years and it was the perfect idea to create a special event raising money for Cancer Charities.

Kind Hearts Give Back was born and on 1st March 2015 we had over 500 people in attendance and we raised over 10k for Cancer Charities.

With the event being a success I was asked by so many people to do it again and make it an annual event.

The first event was sponsored by Bagel Nash, Star Drops and Simply Health in Leeds. Their donations covered all the costs of the event from light and sound, production and special effects to performers, print and marketing tools as well as the drinks reception. This meant that every single penny from ticket sales and monies raised on the night, could be donated to the charities.

2016's ball took place on 6th March 2016 and was sponsored by MINI, PC Specialist and Robinsons who together covered almost all of the costs associated with the ball. We gave away a holiday inc flights to Greece as well as a box at Leeds Arena for Mariah Carey and raised almost £17k for Cancer Research, The Yorkshire Cancer Centre and Jo's Cervical Cancer Trust.

2017 ball took place on 12th March 2017 and was sponsored by Stoneacre Properties, HX Car Park Management, Westgate Shopping Arcade and Neverland LTD. We gave away a holiday to Greece including flights, as well as a box at Leeds Arena for John Legend and raised over £39k from the event itself and match funding that was donated for Cancer Research, The Yorkshire Cancer Centre and The Teenage Cancer Trust.

The next ball is 25th March 2018 and my aim is to not only make it as successful as the previous years, but even more so. The artwork, will be released in January featuring logos of the charities we raise money for as well as all event Sponsors. This year I am raising money for Cancer Research, The Yorkshire Cancer Centre where I was treated and Brain Tumour Research.

Firstly I would like to invite you to the event and ask if you could possibly help spread the word to anyone that you think might be interested in attending. Tickets are available from www.kindheartsgiveback.co.uk at a cost of £40 (plus £1.50 booking fee) for a champagne reception, delicious three course meal, charity raffle and auction as well as lots of entertainment throughout the night. I am so proud of what I have created and very passionate in making sure everyone is thoroughly entertained.

Secondly, I am looking for companies to sponsor the event this year to cover the costs of the event meaning that every single penny goes to the Charities above. I can send further information on Sponsorship packages we offer.

The event costs around £6-8k to put on and cover all costs. If all the expenses are covered then we can ensure that every single penny is donated to charity.

2015 Ball:

<https://m.youtube.com/watch?v=isIFsII8g-U>

2016 Ball:

<https://www.youtube.com/watch?v=9lqlGPLuN-A>

2017 Ball:

<https://vimeo.com/210495943>

If you have any questions or would like any further information, please do not hesitate to get in touch.

Many thanks in advance for your time,

Victoria Eames
Founder of Kind Hearts Give Back